



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name Cardiovascular Health Program

Contact Information

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Program Information

Type of Program Government
Year Coalition was Formed 2000
Primary program focus Both Physical Activity & Nutrition
Region Southern
County State-wide
Coalition Web Site Address http://dhfs.wisconsin.gov/Health/cardiovascular/index.htm

Program Information

Represented Groups on Coalition Business Community Government Health Care Health Dept Schools University Other	Represented Professions on Coalition Business Citizen Rep Dietitian Educator Health Care Admin Nurse Physician Other
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Chronic Disease Program Integration Committee work with partners on a policy development

Intervention Information

Type of Intervention: Physical Activity & Nutrition Policy	Partners: Cardiovascular Health Alliance, WI Stroke Committee, Wisconsin Primary Health Care Association
Focus Area: Other	Unique Funding
Intervention Site or Setting: School	Evaluation: Health Indicator – semi-annually Surveys – semi-annually Service Provision – semi-annually
Scope of Intervention: Statewide	Evidence-Based or Best Practice based on 14 national guidelines for care combined into one two-sided form for professional health care practitioners.
Target Audience: All races, genders and ages	
Total Population in Area Served: Total state population - focus is on heart disease and stroke prevention	
Number of Participants:	
Implementation Status: on-going	

Products Developed or Materials Used:

Cardiovascular Risk Reduction Initiative - adult guidelines for those at risk for heart disease or stroke
Wallet cards for individuals printed in English, Spanish and Hmong

Intervention Description:

see the CVH Web-site: <http://dhfs.wisconsin.gov/Health/cardiovascular/index.htm>

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